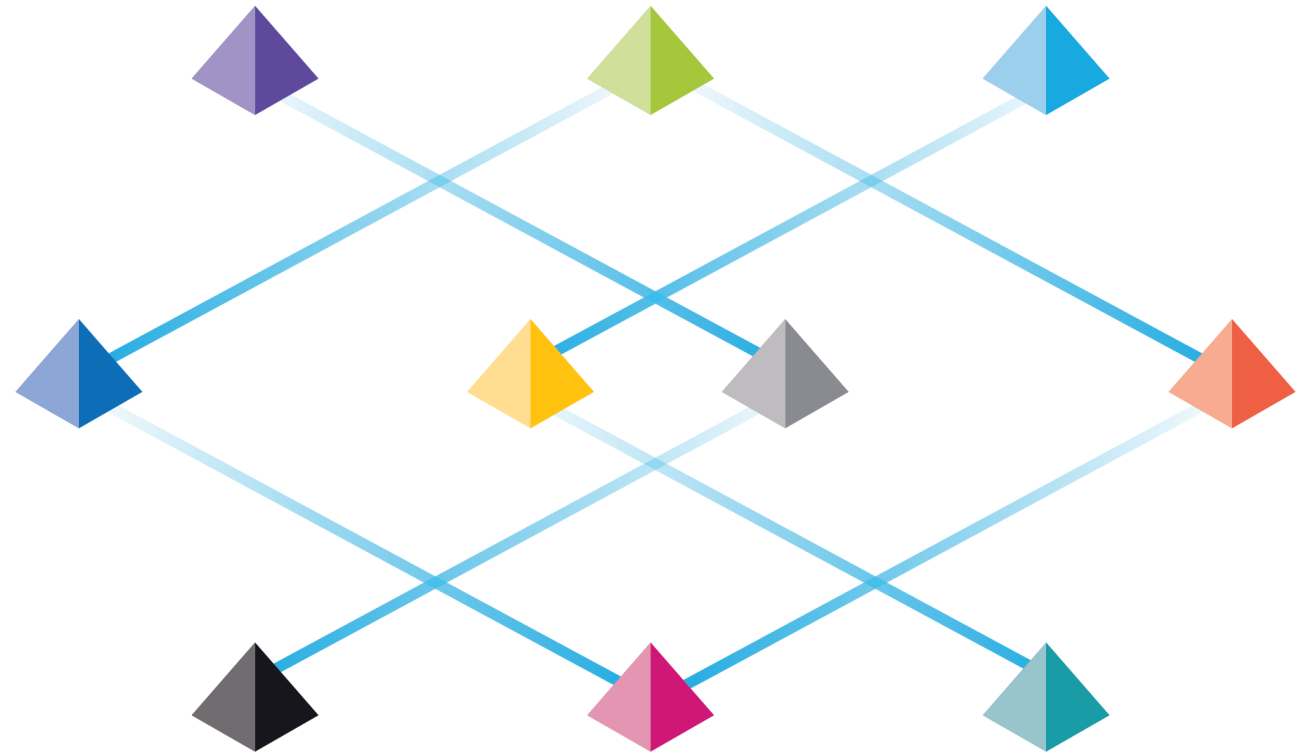


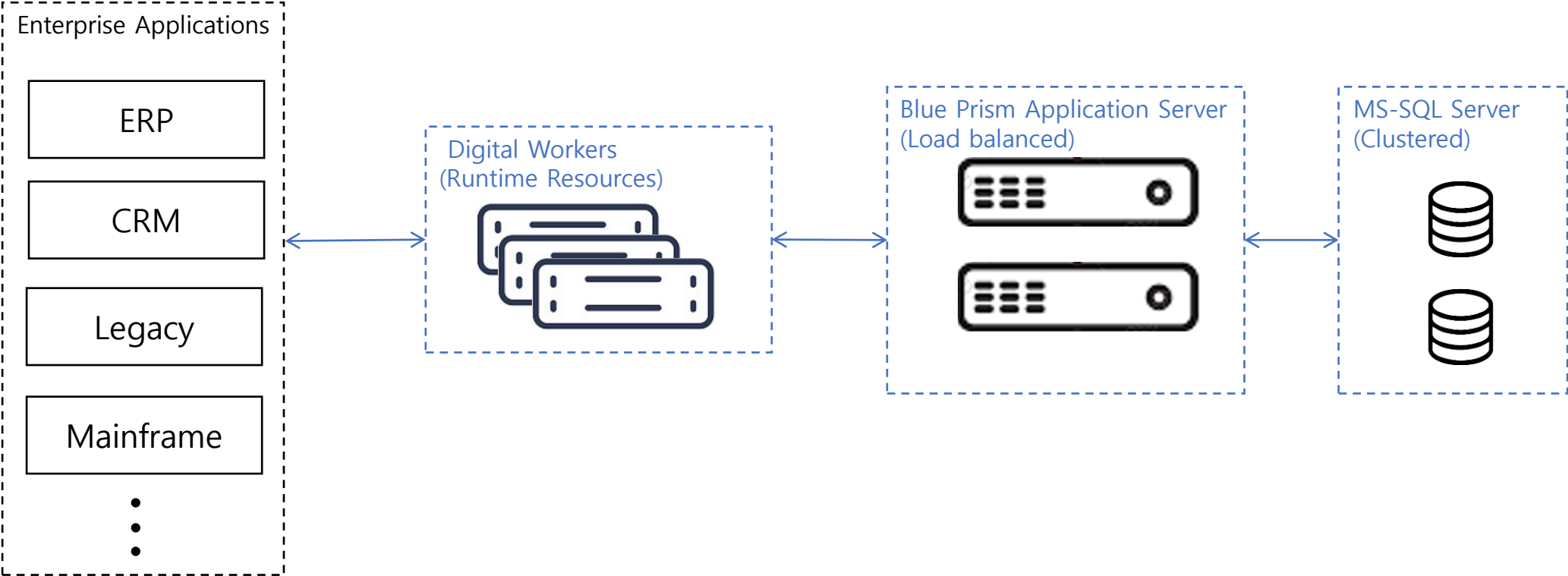
# SaaS 기반 지능형 자동화 플랫폼

가장 효율적인 자동화 도입 전략

2021. 06. 29



# Logical Architecture of Blue Prism Digital Workforce



# Deployment Options

Working in Every Type of Architecture



SaaS  
Turnkey  
Intelligent  
Automation

Hosted Enterprise  
Automation

On Premise Enterprise  
Automation

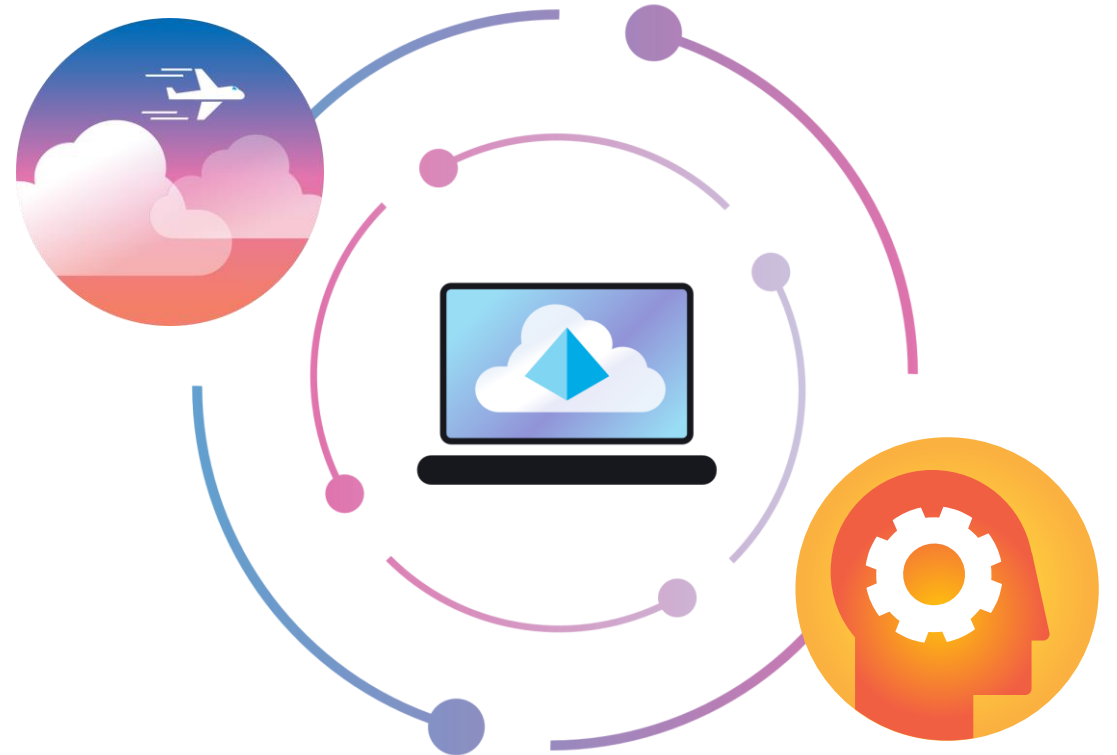
BLUE PRISM CORE  
PLATFORMS

Business Outcomes  
via Digital  
Transformation



# The Power of Cloud and Automation

- By year-end 2022, **more than 90%** of large and very large organizations will have deployed some form of robotic process automation, up from 55% in 2019.
- **Cloud is the key enabler** for this growth (20% CAGR).
- Through 2024, large organizations will **triple the capacity** of their existing RPA portfolios.



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# INTELLIGENT AUTOMATION IN THE CLOUD

Blue Prism Cloud



# Blue Prism Cloud

## Fully Managed, SaaS-Delivered Intelligent Automation

### Deploy & Go

- Includes all infrastructure & platform management
- SaaS-delivered flexibility for Front, middle, back-office transformation
- Scalable
- Secure
- Blue Prism digital workers with built-in AI skills



**Faster – Smarter – More Skills – Reduced risk**

# Blue Prism Cloud

OUR FULLY-MANAGED, SAAS-DELIVERED INTELLIGENT AUTOMATION PLATFORM

## Software

Blue Prism Cloud combines all the capabilities of our core software, plus additional enhancements, for turnkey intelligent digital workers delivered from the cloud.



## Hosting

Hosted on Azure, Blue Prism Cloud is based on Microsoft's best-in-class cloud platform with availability when you need it.



## Management

Blue Prism manages all infrastructure and operational requirements. Concerns about security, updates, and daily upkeep are a thing of the past.



# What do we mean by “Full Management”

The BPC team handles **engineering, operation, and overall platform management.**

## We provide all this...

- Overall Operation
- Release Management
- Build, Change & Configuration Management
- Incident & Problem Management
- Capacity & Performance Management
- Security Incident Management
- Cloud Access Management & Control
- OS Patching (\*)

## Plus, leveled support...

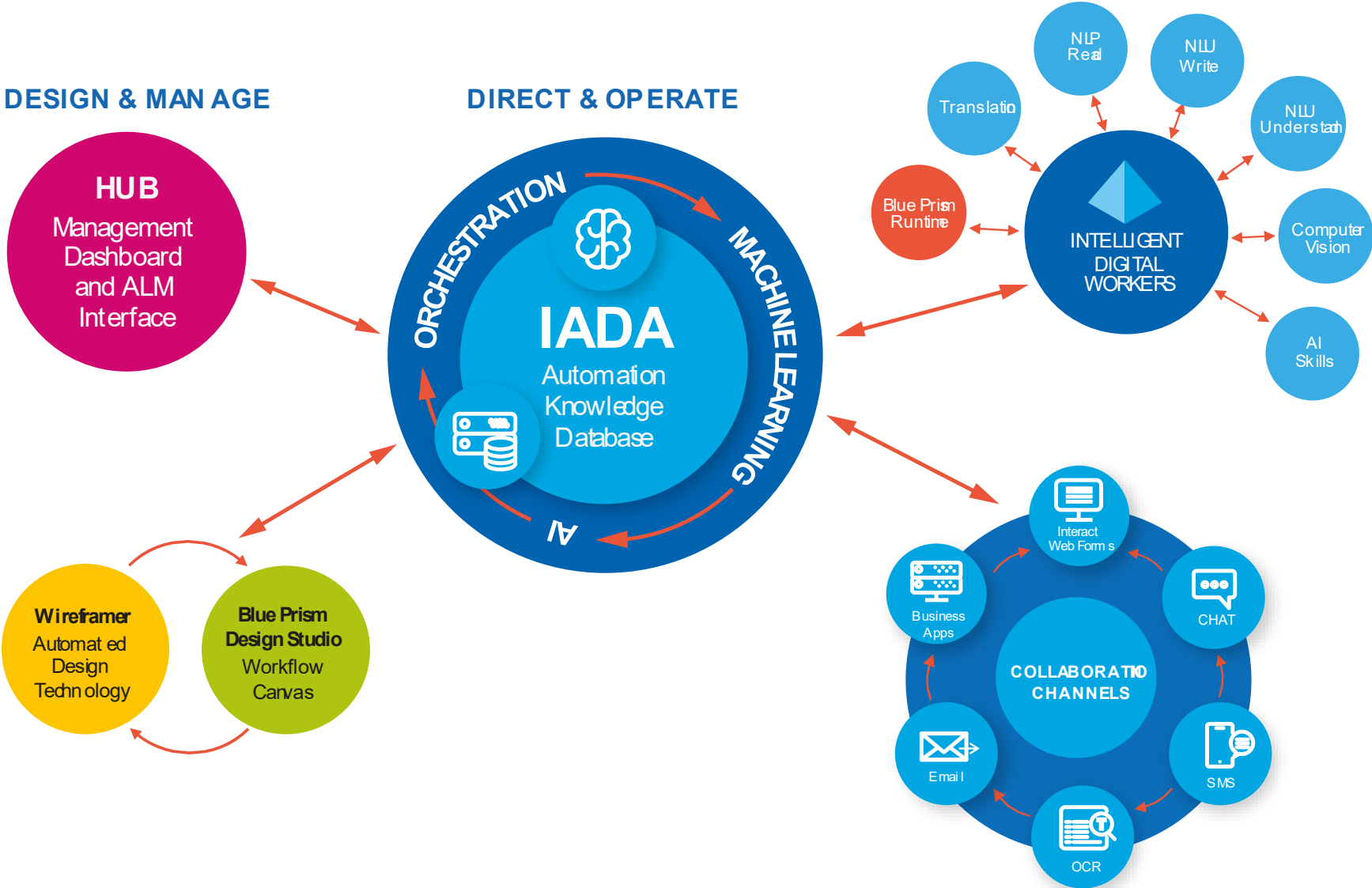
- Level 4 – Platform Software
- Level 3 – Operating System
- Level 2 – Azure Infrastructure
- Level 1 – Azure Configuration
- Level 0 – Cloud Services (Microsoft Azure)

## WHY?

It's how we **add value** so our customers can **focus on their business.**



# Turnkey Intelligent Automation Platform



# The benefits of Blue Prism Cloud SaaS

## Smart

Built-in AI ready to train on simple, complex and operation wide tasks from the get-go.



## Scalable

High availability, guaranteed SLAs and scalability at a flick of a switch

## Performance

Digital workers ready to deploy from day one with lightning-fast performance



## Secure

Securely connected via VPN, role-based access and industry compliant

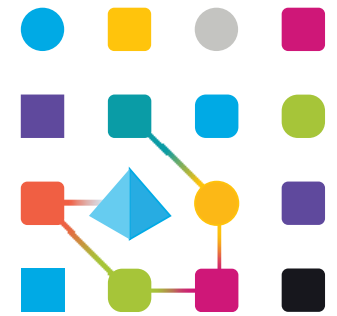
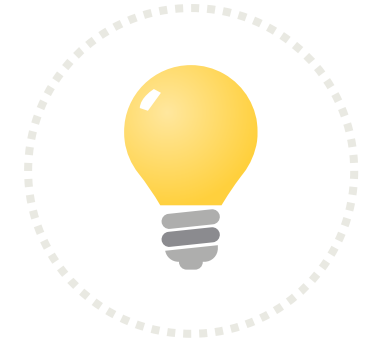
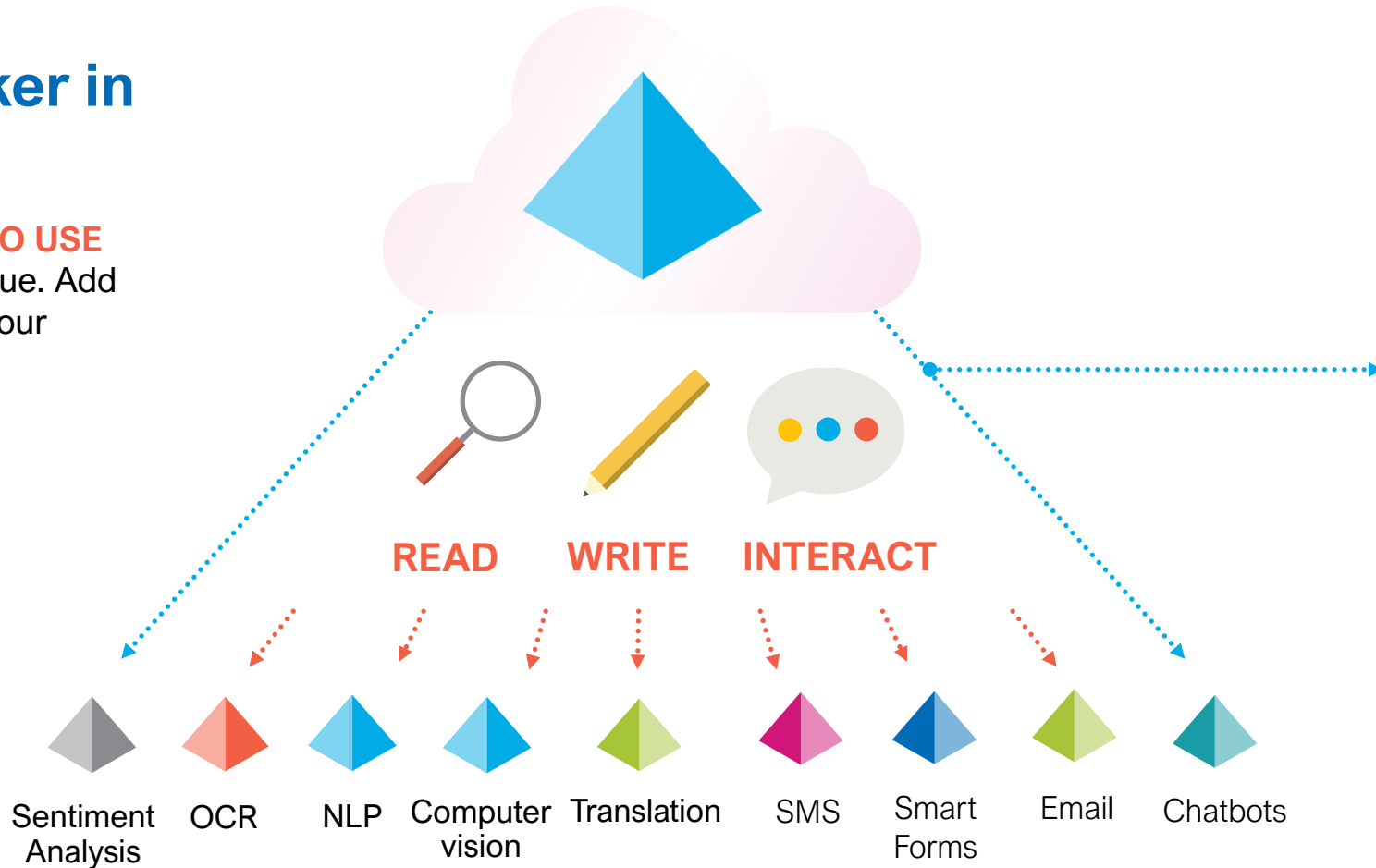


# Smart

## Digital workers with built-in AI



































### Digital Worker in the cloud

Built-In AI – **READY TO USE**  
– for faster time to value. Add extra intelligence to your digital workers from



Ready to automate  
**simple, complex**  
**and organisation**  
wide processes

# Available on the DX | AI & Cognitive Services from Cloud Partners

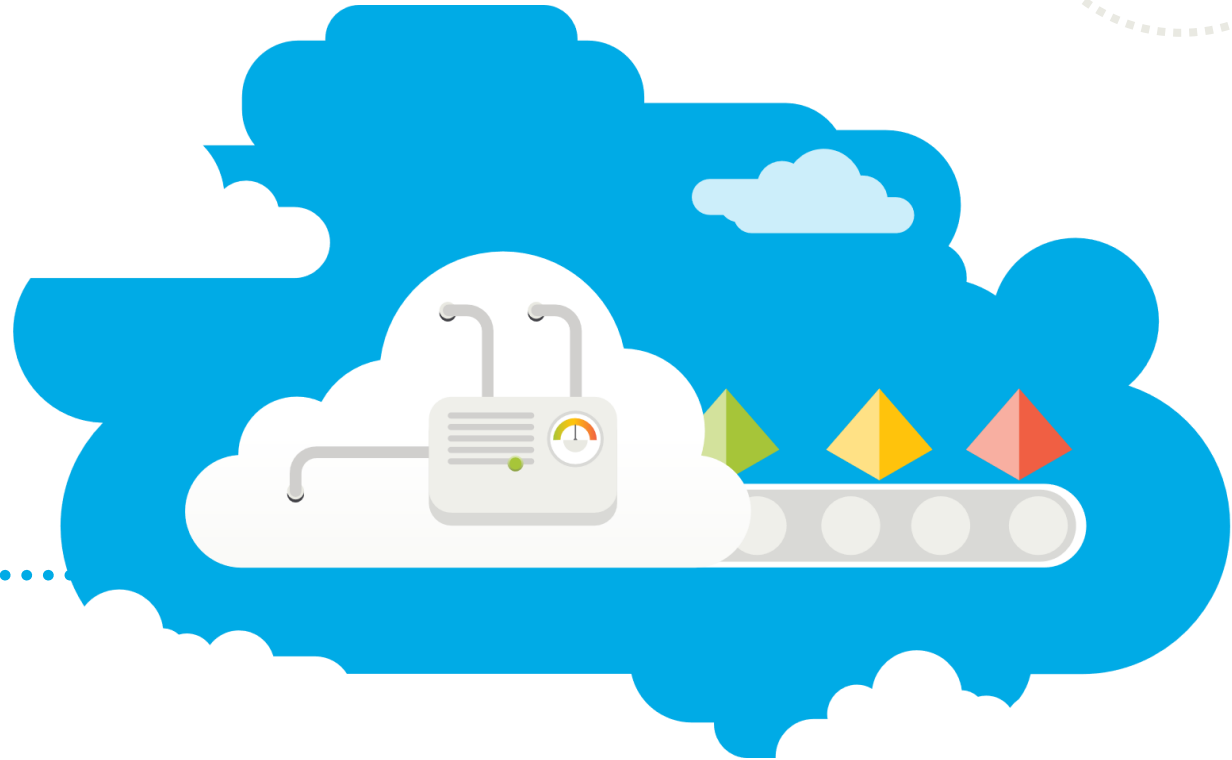
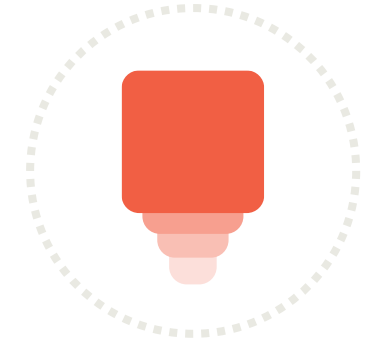
	 <b>Azure</b>	 <b>aws</b>	 <b>Google Cloud Platform</b>	 <b>IBM Cloud</b>
Language	 Text Translator  LUIS  QnA Maker  Text Analytics	 Amazon Comprehend	 AutoML Natural Language  AutoML Translation  Cloud NLP  Cloud Translation	 NATURAL LANGUAGE UNDERSTANDING  language Translator
Speech/Text	 Speech Services <ul style="list-style-type: none"> <li>* Speech to txt</li> <li>* Txt to Speech</li> <li>* Speech Translation</li> </ul>	 AWS Lex  AWS Connect  AWS Translate	 Text-to-Speech  Dialog Flow Enterprise Edition  Speech-to-Text	 Text TO Speech  Speech to text
Vision/OCR	 Computer Vision  Form Recognizer	 Amazon Rekognition  AWS Textract	 AutoML Video Intelligence  AutoML Vision  Cloud Vision API	 VISUAL RECOGNITION
Machine Learning	 Machine Learning Studio	 Amazon SageMaker	 AutoML Suite	 Watson Machine Learning

# Availability and scalability

## Add additional capacity at a flick of a switch

- Ready to deploy from day one
- Guaranteed SLAs & single subscription agreement
- Scale up as fast as you want
- No infrastructure costs or major IT project

**Available anywhere you do business**

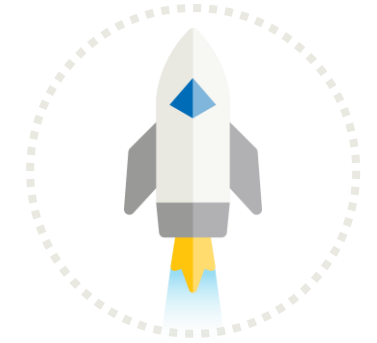


# Performance

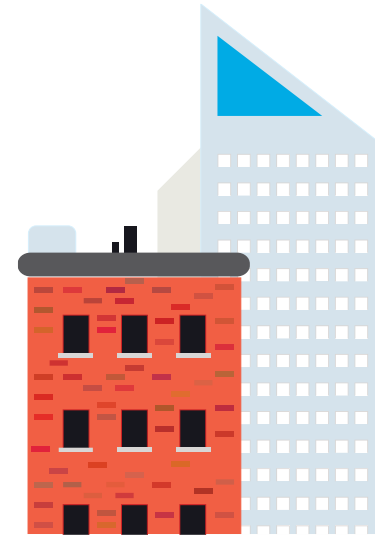
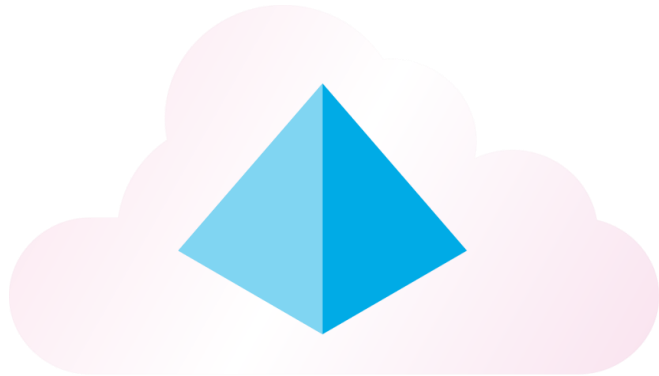


## Lightning-fast performance

- Rapid response times
- High volume transactions
- Adapt your digital workers to sharp changes in strategy in an instant
- Shift digital worker workloads with flexible delivery
- Lightning-fast delivery to any department in your business, any time.
- Faster time to value
- Reduced TCO – 1 Licence all inclusive



# Security



## Secure VPN Access

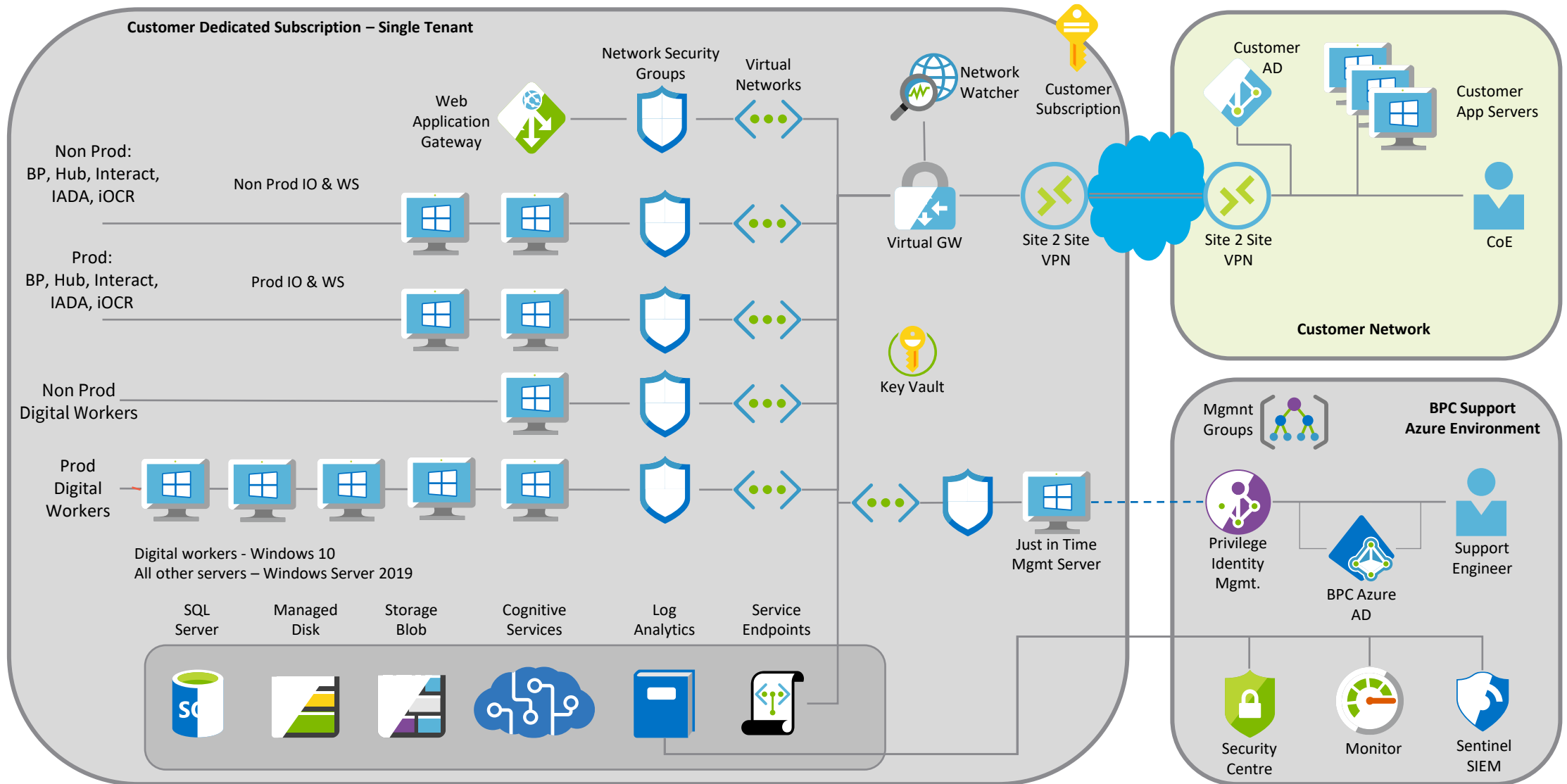
- Secure VPN connection from enterprise cloud into your business

- \* Veracode Certification  
PCI-DSS  
HIPAA  
SOX (Sarbanes-Oxley Act)

## Role based access

- All management tools and digital workers controlled through role-based access

# Blue Prism Cloud Architecture – Security Perspective





# Digital workforce management

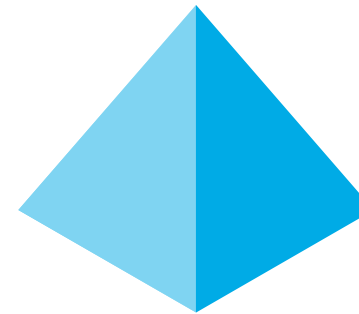


## Digital Workforce management suite

- Be in control
- Get the information you need to make better decisions
- Role based security access

# IADA AI-enabled supervisor

Your time is valuable. Let **IADA** manage your digital workforce.



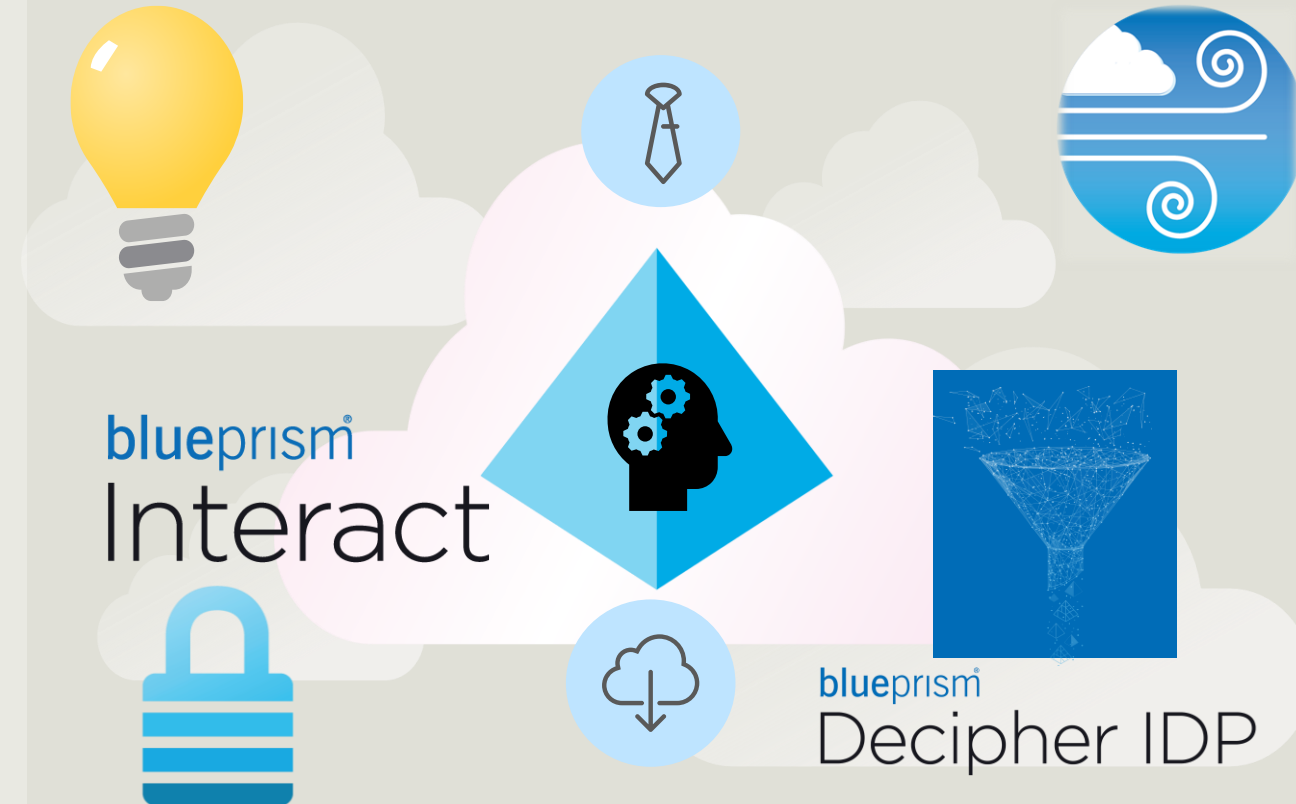
## AI Enabled supervisor

- Improve productivity with machine learning
- Eliminate downtime and scheduling
- Manage business productivity

# A Proven Platform Designed to Transform

- **Blue Prism Cloud** is more than just a way to deploy our software, or even a smarter set of digital workers.
- **Fully-managed and SaaS-delivered** so you can focus on your business
- Digital workers are **pre-integrated and configured** to use a variety of software and additional skills
- **No coding required** to use cognitive services and communications skills
- **New software** coming this year: Decipher, Interact, and more

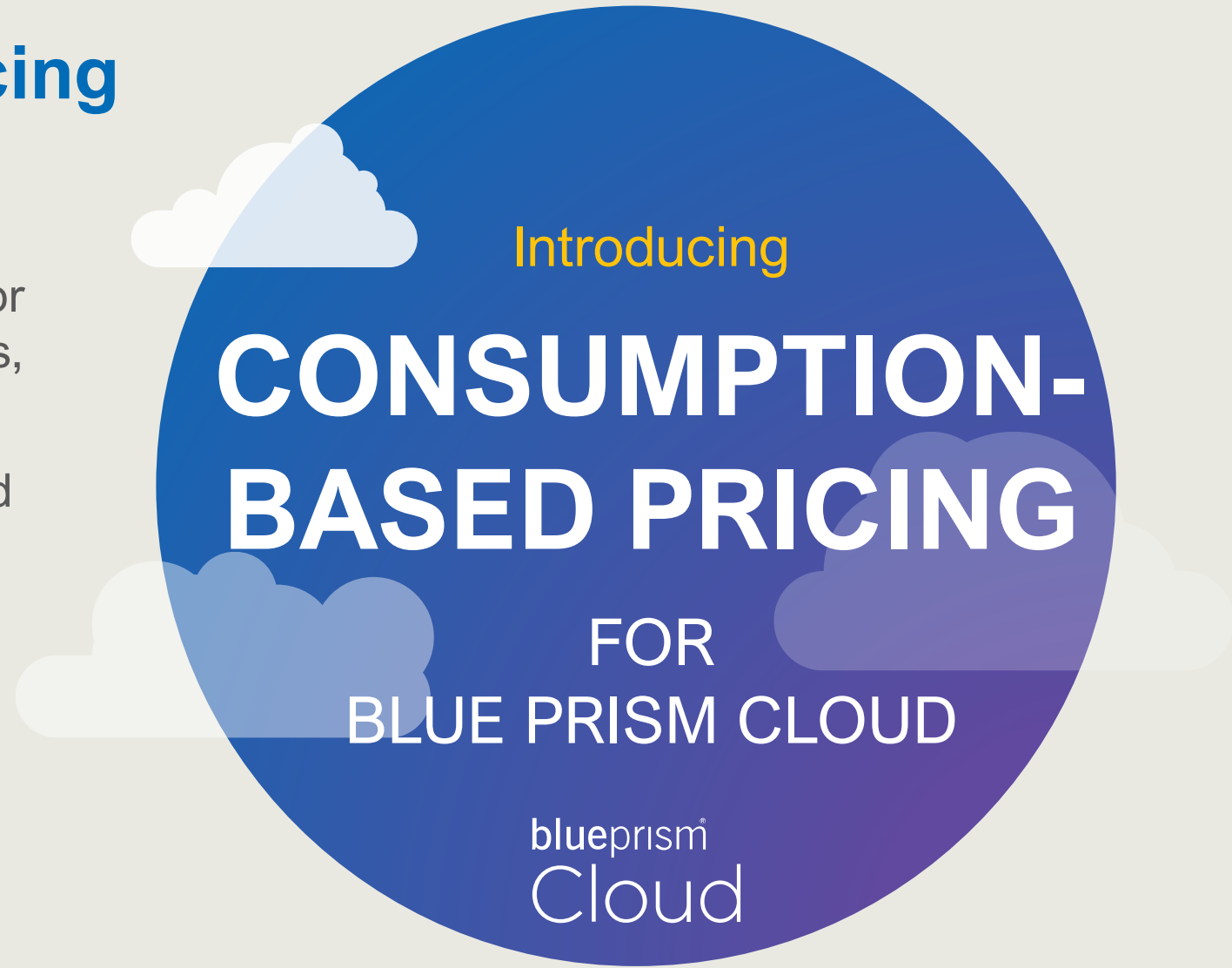
blueprism<sup>®</sup>  
Cloud



# Consumption-Based Pricing for Blue Prism Cloud

- **Life is uncertain – and so are automation workloads.** Think month- or quarter-end surprises, product launches, or seasonal issues.
- **NEW!** Use our new Consumption-Based Pricing option to reserve digital worker “burst” capacity for Blue Prism Cloud when you need it.
- **Advantages:** We offer flexible and alternative pricing to meet your needs.

**Let us help you create a more flexible workforce.**



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# VALUE CREATION

Focus on delivering value, not managing



# Three Waves of Automation

MAKING THE MOST OF INTELLIGENT AUTOMATION AND INDUSTRY RELEVANT SOLUTIONS



**WAVE 3** Business Transformation



**WAVE 2** Business Performance



**WAVE 1** Efficiency and Productivity



VALUE

**Changing the way you can resource the business**

Digital talent to automate complex vertical and horizontal processes, increasingly focused on improving customer experience

**Intelligent Automation**

Connect automation across the enterprise with increasing cognitive capability

**Automation of Tasks**

Automate faster with less human intervention  
Do what you do today with Digital Worker's  
Autonomous Automation



**The Digital Workforce**

Extensible Enterprise Automation Platform

SHORT TERM ..... MEDIUM TERM ..... LONG TERM

# Blue Prism Cloud: More Than Just Software

FULLY-MANAGED SO YOU CAN FOCUS ON BIGGER THINGS



Speed to value



Twice-yearly upgrades



One platform, one vendor



Uncompromising security



Business continuity



Disaster recovery



Incident management



Rapid scaling

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# CASE STUDY



# Case Study: Pfizer Gets Medicine to Market Faster with the Digital Workers



## Challenge

- Every time Pfizer creates a promotional material, must go through a detailed review of that promotional material from medical affairs, regulatory, legal, country laws that apply.
- Pfizer's MDs(Medicine Doctors) reviewed the promotional materials and related claims that could be up to 500 different reference papers.

## Solution

- Blue Prism Digital Workers goes into the promotional appeal system to grab the information for medical affairs review. And grabs the promotion materials reads using OCR.
- Blue Prism Digital Workers collect all the references together, and extracts all the information then, makes a judgement recommendation.

Able to improve efficiency by 30%

Save up to 30,000 hours yearly and made MDs enable to focus on more rewarding tasks.

The biggest Impact is people's lives by getting medicine to market faster



# Case Study: TransUnion Maximizes the Utilization Rates of Digital Workers

blueprism® | TransUnion<sup>tu</sup>



## Challenge

- Deployed more than 50 Digital Workers across the business and **it's taking a small army of people to manage their schedule.**
- Had bots in different departments delivering a range of processes, **but some are just running one process, which is inefficient.**
- Many of teams have peaks and troughs in workload; however, **it is difficult to leverage our existing Digital Workforce during these times without more human resources.**

## Solution

- TransUnion utilized IADA(Intelligent Automation Digital Assistant).
- IADA pulls together a list of processes that are taking place over a set time period. And **optimizes the execution of processes based on criteria inputs by the operator.**
- **The tasks are then analyzed and reordered in order to produce the best output possible.**

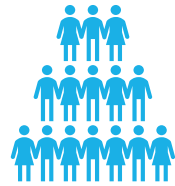
75% reduction in time spent by RPA team managing automation processing

34% increase in virtual workforce productivity due to decreased idle time

Defined prioritization and SLA rules eliminate subjectivity and ensure maximum processing efficiency

# Tomorrow's Workplace

Facilitating radical changes to resourcing & staffing



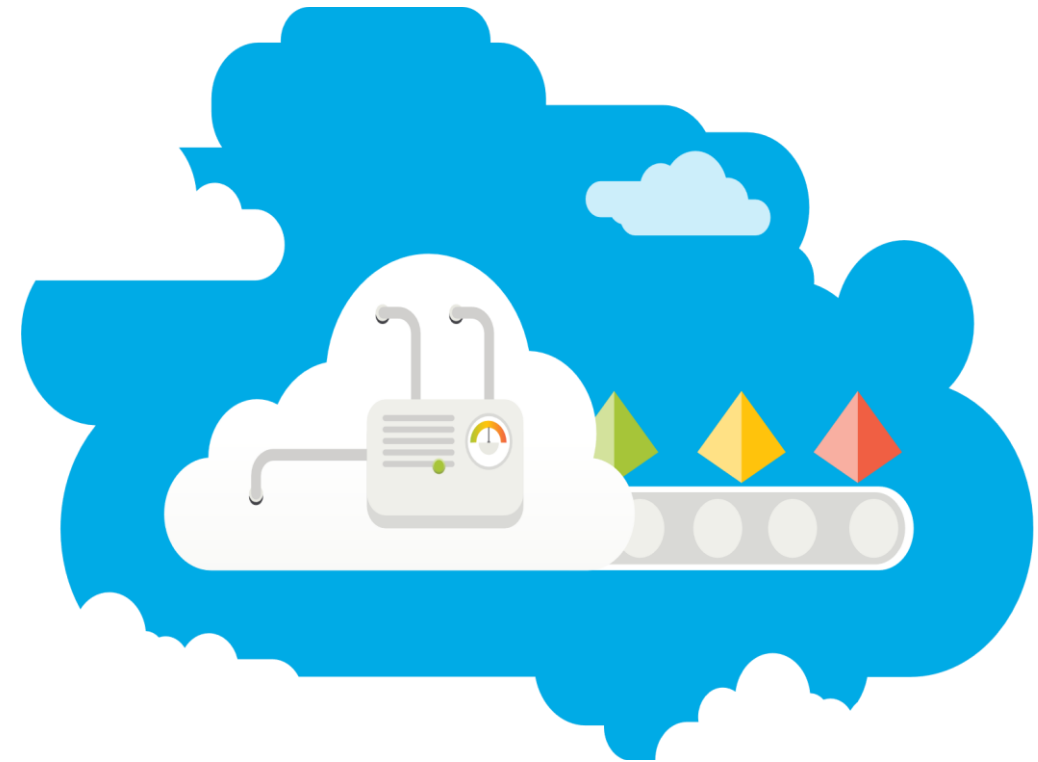
Freeing humans from repetitive tasks



Integration of robotics and AI into the office workplace



Think Big & Creatively



Opening up new ways to create value in your business

# blueprism<sup>®</sup>

A Digital Workforce for Every Enterprise